

# What to expect from NEC at InfoComm India 2022

*Joining PALM AV-ICN for a quick interview is **Krishna Tripathi**, General Manager, Display Solutions, NEC Corporation India Private Limited, wherein he elaborates on the exciting products attendees will be able to witness at the NEC Booth E20 at InfoComm India.*



**NEC has been Recognized in the Top 100 Global Innovators for eight consecutive years and included in FORTUNE GLOBAL 500. Can you tell us a bit about NEC display technology, what makes your products unique?**

NEC carries a long and rich history of more than 100 years in electronics industry, NEC display products are equipped with latest world class technology and way ahead than its competitors when we talk about quality and reliability. NEC display has a large portfolio of products i.e. Large professional displays for all verticals, direct view LED, Video wall displays, Laser projectors, digital cinema etc. Most of them are designed for 24x7 working environment, dust proof with filter free design, multiple connectivity, and option slots.

**The company is participating at Infocomm 2022. What should people expect from the NEC booth at the expo.**

At Infocomm 2022, audience is going to experience NEC technology live and witness the performance for which we have talked about.

**What is the highlight product at the booth? Can you please elaborate on it?**

The key highlights are DVLED 110" video wall and 110" LCD video wall with hiperwall. Both are having immense

possibilities for digital signage, control room solutions and promotional activities. We have a laser projector of 8000 lumens with attractive features and WD551, MS certified meeting room solution.

**What kind of audience and industry segments are you expecting to target through your presence at the expo?**

Apart from AV professionals, we are

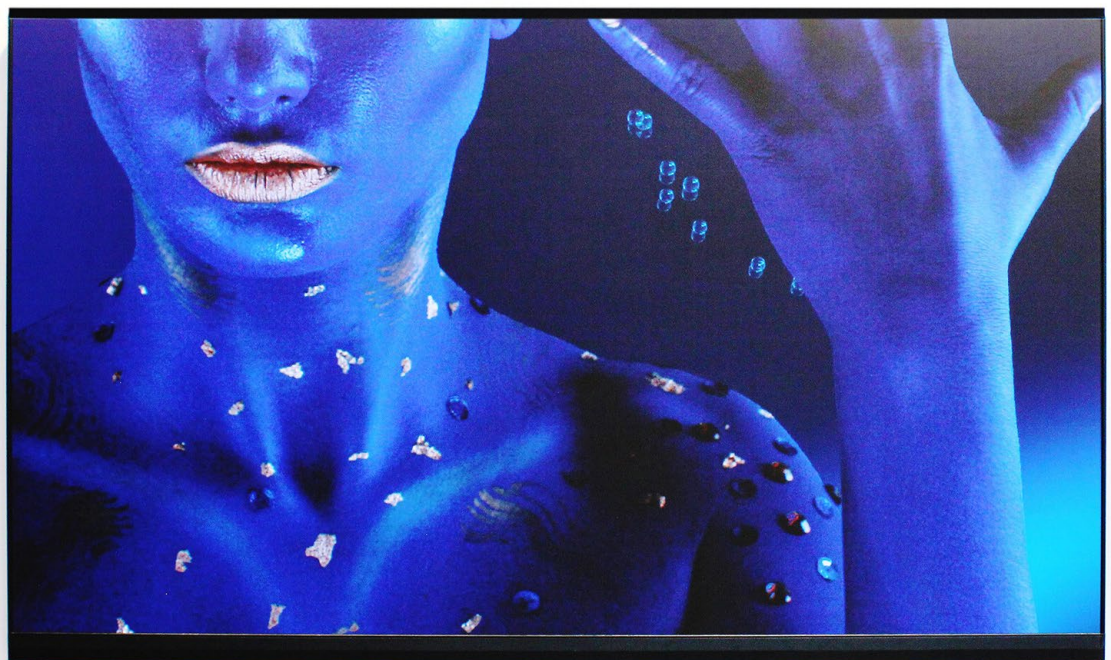
looking for audience from all industries, looking for control room, digital signage, meeting room; campus; auditorium and other solutions.

**What is your growth strategy for NEC in India for the next 5 years?**

We will target the premium segment enterprise customers, corporates, and the public sector for their requirements with appropriate solutions. Will con-

vince them to consider TCO instead to go with the price tag. Also, our products are highly reliable with a failure rate of < 0.7% & environment friendly with low carbon emissions which will be ZERO by 2030.

We are working to strengthen distribution Channel and market coverage and penetration across the region for better availability and serviceability of NEC display Solution Products.



The key highlights at the NEC booth at Infocomm is the DVLED 110" video wall and 110" LCD video wall with hiperwall